

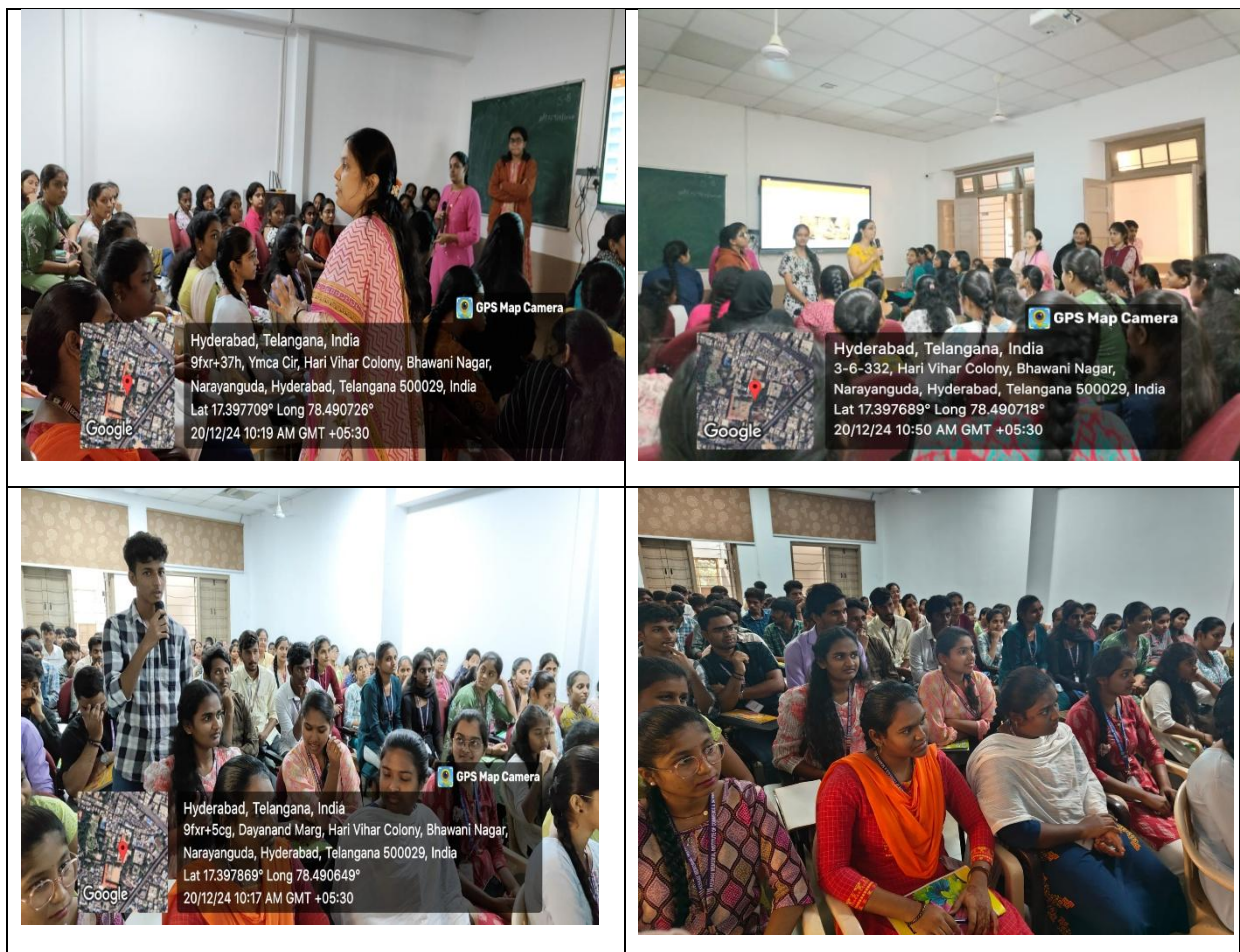
# **DEPARTMENT OF ENGLISH**

## **ACTIVITIES RECORD 2024-25**

# ICT CLASS FOR SECOND YEARS 2024-25

## REPORT

The Department of English conducted an ICT class for 2nd-year students on 20.12.2024, emphasizing additional reading topics from the syllabus. The session aimed to broaden students' understanding and encourage them to delve deeper into the subject. Principal Madam addressed the gathering, motivating the students to utilize this opportunity to enhance their knowledge and develop a comprehensive grasp of the topics. The interactive class included digital resources and tools to make learning engaging and effective. Students actively participated, showcasing enthusiasm for exploring new ideas. The session concluded with a positive response, reflecting its success in inspiring academic growth.



# Word and Quote board

## REPORT

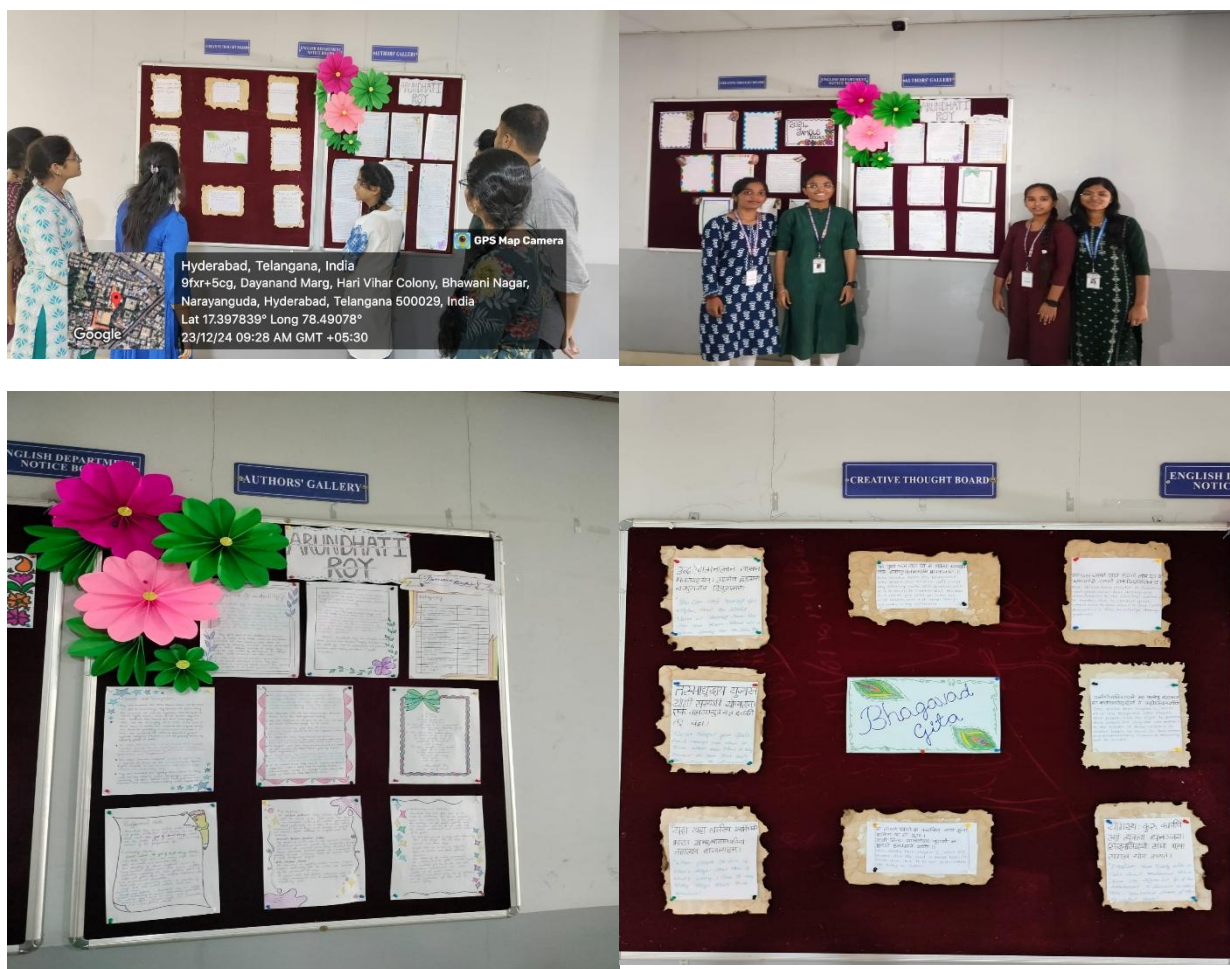
The Department of English at Kishore Memorial Institute of Commerce & Sciences as a part of its best practices , the "Word and Quote board" to enhance students' linguistic and intellectual abilities. Each day, students display a new word with its meaning, usage, and a motivational quote on the board. This practice fosters vocabulary building, critical thinking, and positive reflection while encouraging active participation and consistent learning, contributing to the overall development of the students.



# Creative thought board and Author's Gallery

## REPORT

The Department of English at Kishore Memorial Institute of Commerce & Sciences fosters creativity and knowledge-sharing through its best practices, the Author's Gallery and Creative Thought Board. Students actively contribute by filling these boards with insightful content, including information about authors, literary works, and creative ideas. This initiative encourages critical thinking, artistic expression, and literary appreciation, enabling students to showcase their talents and enhance their intellectual engagement, making learning a collaborative and inspiring experience.





## **REPORT ON VISIT TO HYDERABAD BOOK FAIR – 28.12.2024**

**Date:** December 28, 2024

**Venue:** NTR Stadium, Hyderabad

**Time:** 12:00 PM (Assembly)

**Organized by:** Department of English, KMICS

**No. of Participants:** [To be added if known]

**External Participants:** –

### **Objective:**

The educational visit to the Hyderabad Book Fair 2024 was organized by the Department of English, Keshav Memorial Institute of Commerce & Sciences, with the primary objective of encouraging reading habits among students and exposing them to a diverse array of literary works. The visit aimed to enhance students' appreciation for literature, foster a culture of reading, and offer direct engagement with authors and publishers.

### **Programme Highlights:**

The group of participating students assembled at NTR Stadium, Hyderabad, by 12:00 PM on Saturday, December 28, 2024. The Book Fair featured a vast collection of books across genres such as fiction, non-fiction, academic texts, poetry, and regional literature. Students had the opportunity to interact with authors, publishers, and literary enthusiasts and also took part in several literary activities conducted at the venue.

The visit was coordinated under the guidance of **Mrs. L. Deepika**, Head of the Department of English, and was supported by the institution's faculty and administrative staff. The event was conducted with the approval and encouragement of the Principal, **Mrs. V. Shanthi**.

### **Program Outcomes:**

The Book Fair visit significantly contributed to nurturing students' literary interests and analytical thinking. By exploring a variety of literary genres, students broadened their understanding of language and storytelling. It also served as an informal yet enriching extension of classroom learning, helping students develop independent reading habits and critical perspectives.

### **Remarks:**

Students expressed great enthusiasm and appreciation for the visit, stating that it was a refreshing and inspiring experience. The literary exposure provided them with a deeper connection to global and Indian literature, while also igniting curiosity and motivation to explore more beyond textbooks.

### **Participation & Acknowledgments:**

The Department of English extends its sincere thanks to **Mrs. V. Shanthi**, Principal, for her continuous support and encouragement. Special acknowledgment is due to **Mrs. L. Deepika**, Head of the Department, for initiating and coordinating the visit. The participation of students and the smooth execution of the trip were made possible with the collective efforts of faculty and volunteers.

### **Conclusion:**

The visit to the Hyderabad Book Fair 2024 was a successful academic initiative by the Department of English, KMICS. It offered students a valuable opportunity to engage with

literature in an interactive environment, thereby reinforcing the institution's commitment to holistic education and the promotion of literary culture.



## **Report on 5-Day Online FDP “Empowering Educators: ICT Tools, AI, and Flipped Classroom Strategies” January 21st – 25th, 2025**

**Organized by:** A.V. College of Arts, Science & Commerce, Hyderabad

**Dates:** January 21st – 25th, 2025

**Venue:** Online

**Guest Speaker:**

- Dr. Ch. Rajalingam, Principal, A.V. College
- Dr. Ch. Bhagavantha Reddy, Director & Correspondent
- Dr. K. Gautami, Chief Patron
- Dr. P. Padma, Vice Principal
- Ms. M. Vidyulatha, HoD, English & IQAC Coordinator

**No. of hours:** 10

**No. of Faculty Participated from English Department:** 5

**External Faculties Participated:** 1

### **Overview:**

Keshav Memorial College participated in a National Level Faculty Development Programme (FDP) organized by A.V. College in collaboration with Osmania University. The programme focused on the integration of modern teaching tools such as ICT, Artificial Intelligence (AI), and the flipped classroom model, aimed at empowering educators to enhance their teaching methods in the digital age.

### **Key Highlights:**

- **Inauguration:** The FDP commenced with an inaugural session led by distinguished leaders from A.V. College, emphasizing the importance of digital transformation in education and its role in enhancing the learning experience.
- **ICT Tools:** The sessions provided practical insights into integrating various digital platforms like **Google Classroom** and **Moodle** for creating interactive and engaging learning environments. Participants learned how these platforms can enhance communication, collaboration, and assessment in the classroom.
- **Artificial Intelligence:** The programme explored the potential of **AI-driven assessments**, personalized learning approaches, and virtual engagement tools. Educators were introduced to the use of AI to streamline administrative tasks and provide tailored learning experiences to students.
- **Flipped Classroom:** Practical strategies for shifting from traditional lecture-based teaching to a **student-centric flipped classroom** model were discussed. This approach encourages active learning, where students engage with content before class and use class time for interactive discussions, problem-solving, and collaborative projects.

### **Conclusion:**

The 5-day FDP was an enriching experience, providing valuable insights into the use of modern educational technologies. Participants gained practical strategies to integrate ICT, AI, and flipped classroom methods into their teaching practices. Keshav Memorial College's participation in this programme highlights its commitment to embracing educational innovation and fostering continuous professional development for its faculty. The knowledge and skills acquired during this FDP will significantly enhance the teaching-learning process at Keshav Memorial College.



## A.V.COLLEGE OF ARTS, SCIENCE & COMMERCE

Gaganmahal, Hyderabad-500029  
(Affiliated to Osmania University)

Organizes

5 -Day Online National Level Faculty Development Programme on

**"Empowering Educators: ICT Tools, AI, and Flipped Classroom Strategies"**

DAY - 1 - January 21st, 2025



Dr. Ch. Rajalingam, Principal



Dr. Ch. Bhagavantha Reddy, Director



Dr. P. Padma, Vice Principal



Chief Patron  
Correspondent  
Dr. K. Gautami



Ms. M. Vidyulatha, HoD, English  
IQAC Coordinator



## A.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

(AFFILIATED TO OSMANIA UNIVERSITY)  
GAGANMAHAL, HYDERABAD-500029  
REACCREDITED WITH B++ BY NAAC

VISION: EMPOWERMENT THROUGH PURSUIT OF EXCELLENCE

# CERTIFICATE

OF PARTICIPATION

This is to certify that

*Ms. L. Deepika*

has participated in the National Level 5-day Online Faculty Development Program on **"Empowering Educators: ICT Tools, AI, and Flipped Classroom Strategies"** from 21st January to 25th January 2025 organized by the IQAC in association with Department. of English.

MS. M. VIDYULATHA  
IQAC COORDINATOR &  
HOD ENGLISH

DR. CH. RAJALINGAM  
PRINCIPAL



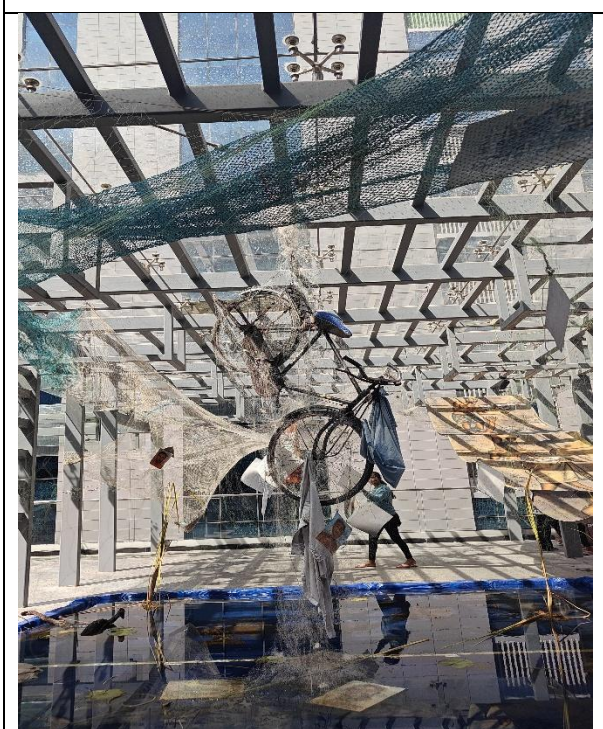
## Report on Field Trip to Hyderabad Literary Festival 2025 –

**25th January 2025**

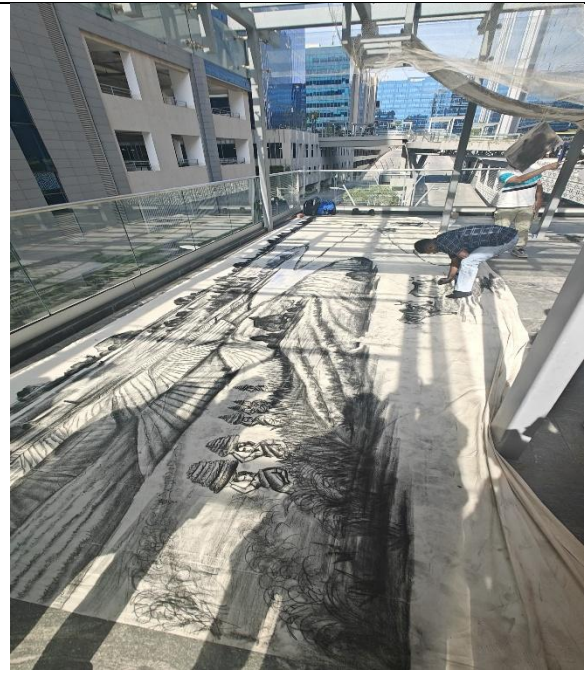
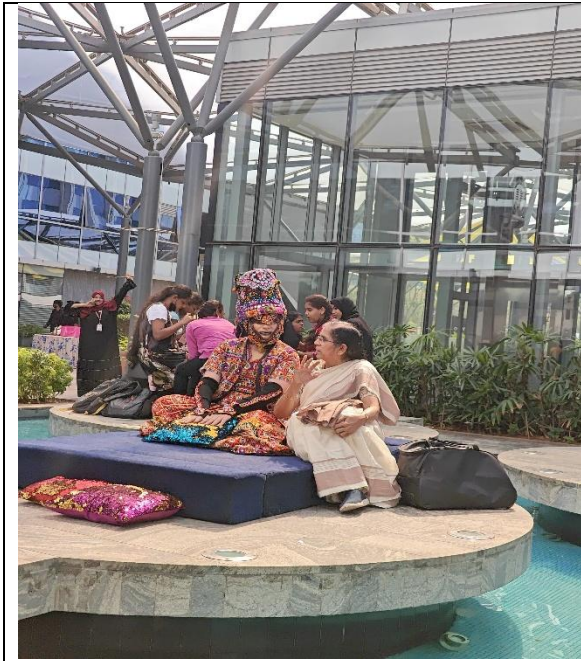
The Department of English at Keshav Memorial Institute of Commerce & Sciences organized a field trip to the Hyderabad Literary Festival (HLF) 2025 at Knowledge City, Hi-Tech City, on 25th January 2025. A total of 55 students participated in this immersive literary experience. The festival, featuring renowned authors, poets, and scholars, provided a unique opportunity for students to engage with diverse literary forms, attend thought-provoking discussions, and explore creative expressions. Students actively participated in interactive sessions, book readings, and panel discussions, enhancing their understanding of contemporary literature and its impact on society. The event also allowed them to interact with literary enthusiasts and gain insights into the evolving world of writing and publishing. This educational visit served as an inspiration for aspiring writers and literature lovers. The Department of English appreciates the enthusiastic participation of students and looks forward to organizing more such enriching experiences in the future.











**Report on the 5-Day Faculty Development Program**  
**"The Synergy of Institutional Development Plan & Ranking"-**  
**February 3rd to February 7th, 2025,**

The Department of English successfully organized a 5-day Faculty Development Program (FDP) on "The Synergy of Institutional Development Plan & Ranking" from February 3rd to February 7th, 2025, in hybrid mode. The primary objective of the FDP was to enhance faculty members' teaching, learning, and research skills, fostering institutional growth and academic excellence.

**Inaugural Session**

The FDP was inaugurated on February 3, 2025, at the Seminar Hall with a solemn lamp-lighting ceremony. The dignitaries present at the event included Sri Shridhar Reddy Garu, Joint Secretary, KMES, Mrs. V. Shanti, Principal, and Sri Akhil Ravella, Fellow (Higher Education), Centre for Research in Schemes and Policies. The event witnessed the participation of 50 in-house faculty members and 65 faculty members from 20 institutions across the twin cities.

The inaugural session commenced with a welcome address by the Principal, highlighting the significance of faculty development initiatives in enhancing the quality of education. Mrs. Deepika, Head, Department of English, KMIC, provided an insightful report on the institution and the English department. As the convener, it was an honor to deliver the keynote address, setting the tone for the entire FDP by providing valuable insights into the program's theme.

**Day 1 & Day 2: Institutional Development Plan (IDP) & NIRF Ranking**

The first two days of the FDP featured Sri Akhil Ravella, who conducted in-depth sessions on:

IDP - Shaping Tomorrow: A Strategic Approach Towards Institutional Development Plan

NIRF - Ranking Decoded: A Strategic Approach for Institutions

The session on Day 1 focused on Institutional Development Plans (IDP), outlining the vision, mission, core values, and goals of an institution. The resource person elaborated on the SWOT analysis and the pivotal role of faculty in achieving institutional objectives.

On Day 2, the session was dedicated to National Institutional Ranking Framework (NIRF), explaining its parameters such as teaching, learning, research, graduation outcomes, outreach, inclusivity, and perception. Faculty members were encouraged to actively contribute to improving institutional rankings.

Dr. J. Nageshwar Rao Garu, Director, KMES, concluded the session with an anecdote in Sanskrit, emphasizing the need for frequent FDPs to ensure continuous professional and institutional development.

**Day 3: Institutional Values & Best Practices**

The third session was conducted by Dr. Ramala Nageswar Rao, Retired Senior Professor, Department of Business Management, Osmania University. His session emphasized institutional values, best practices, and the importance of fostering a culture of innovation and entrepreneurship. He also provided an overview of the NAAC framework, discussing assessment criteria, grading systems, and the benefits of accreditation.

**Day 4: Role of SWAYAM in Achieving NEP Goals**

Mrs. C. Madhurima Jupudi, Assistant Professor in Business Management, KMICS, conducted a session on the Role of SWAYAM in Achieving NEP Goals. She introduced the SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and NPTEL (National Program on Technology Enhanced Learning) platforms, highlighting their importance in promoting online education and skill development. The session covered:

Features and significance of SWAYAM and NPTEL

Benefits of integrating these platforms into institutional curricula

Opportunities for certification and high-quality learning resources



### Day 5: Learning Outcomes & Assessments with Bloom's Taxonomy

The final session was led by Mrs. R. Anita, Professor & Controller of Examinations, St. Joseph's Degree & PG College, on Learning Outcomes & Assessments with Bloom's Taxonomy. She provided an in-depth explanation of Bloom's Taxonomy, which categorizes learning objectives into six cognitive levels:

1. Remembering
2. Understanding
3. Applying
4. Analyzing
5. Evaluating
6. Creating

Participants engaged in interactive group activities to classify learning objectives within this framework. The session concluded with key takeaways and recommendations for implementing learning outcomes and assessments effectively in teaching practices.

### Conclusion

The 5-Day Faculty Development Program proved to be a highly informative and interactive initiative, equipping faculty members with valuable insights into institutional development, rankings, best practices, online education platforms, and assessment methodologies. The event successfully strengthened the faculty's commitment to institutional excellence and professional growth.

The Department of English extends its heartfelt gratitude to all the resource persons, panelists, and participants for their active engagement and valuable contributions, making the FDP a resounding success.





## **Report on Guest Lecture by Dr. Uma Maheswari Bhrugubanda on Gender in Contemporary Society-7th February, 2025**

**Date:** 7th February, 2025

**Speaker:** Dr. Uma Maheswari Bhrugubanda

**Affiliation:** Department of Cultural Studies, EFLU

**Venue:** Osmania University (OU)

**Topic:** Gender in Contemporary Society

### **Overview:**

Dr. Uma Maheswari Bhrugubanda, a faculty member from the Department of Cultural Studies at the English and Foreign Languages University (EFLU), delivered an insightful lecture at Osmania University (OU) on the topic of "Gender in Contemporary Society." The talk explored the complex interplay of culture, politics, and social norms in shaping gender roles and identities in modern society.

### **Key Discussion Points:**

- **Cultural Influences on Societal Roles:** Dr. Bhrugubanda examined how culture plays a significant role in defining and reinforcing societal roles, especially with regard to gender. She emphasized the need to understand gender dynamics within the framework of globalization, privatization, and political contexts.
- **Caste and Community Identities:** The speaker critically analyzed how caste continues to impact gender roles in contemporary life. She discussed how community identities shape women's experiences, particularly in relation to caste-based discrimination and social expectations.
- **Debates on Uniform Civil Code (UCC):** Dr. Bhrugubanda addressed ongoing debates about the **Uniform Civil Code (UCC)** and its potential impact on gender equality. She highlighted how these debates intersect with cultural and religious practices, shaping the discourse on women's rights and legal reforms.
- **Impact of Liberalization on Women:** The talk also focused on how the liberalization of the economy has transformed women's roles, particularly in the context of their increasing participation as consumers. Dr. Bhrugubanda critiqued the rise of market-driven feminism and its effects on the feminist movement.
- **Vernacular Feminism:** Referencing an article from **The Hindu**, Dr. Bhrugubanda discussed the rise of vernacular feminism, which emphasizes localized movements that address gender issues within specific cultural and regional contexts. She underscored the significance of these movements in challenging dominant, often Western-centric, feminist narratives.

### **Conclusion:**

Dr. Uma Maheswari Bhrugubanda's talk provided a thought-provoking analysis of gender in contemporary society, highlighting the ways in which cultural, political, and economic factors shape gender roles and identities. By exploring issues such as caste, the Uniform Civil Code, and market-driven feminism, the lecture offered a critical lens through which to view ongoing struggles for gender equality. The session underscored the importance of considering localized and context-specific approaches to feminism, enriching the broader discourse on gender in the modern world.



English Language Forum invites you to the

**Forum Talk**

On

**"Gender and Contemporary Popular Culture"**

By

**Dr. Uma Maheswari Bhrugubanda**


Associate Professor, Department of Cultural Studies  
The English and Foreign Languages University  
Hyderabad

Date: 7th February, Friday  
Time: 11.30 am

Venue: Room No. 121  
Department of English  
University College of Arts and Social Sciences  
Osmania University  
Hyderabad

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**About the Speaker**



Dr Uma Maheswari Bhrugubanda is an Associate Professor in the Department of Cultural Studies at the English and Foreign Languages University (EFLU) Hyderabad.





## Report on Trainathon – A Quest for Excellence-February 28, 2025

JCI Secunderabad, in collaboration with the Department of English, Keshav Memorial Institute of Commerce and Science (KMICS), successfully conducted Trainathon – A Quest for Excellence on February 28, 2025, for 100 hours. This comprehensive training program aimed at enhancing students' communication, leadership, personality, and career readiness skills.

The event took place across 43 classrooms simultaneously, with 43 expert JCI trainers guiding approximately 2,000 students. The sessions focused on key soft skills topics, including cybersecurity, critical thinking, design thinking, and employability skills, equipping students with practical knowledge essential for their academic and professional growth.

The initiative was convened by L. Deepika, Head, Department of English, KMICS, and led by Jc Sundeep Nerlakanti (President, JCI Secunderabad), Jc Dheeraj Varanasi (Honorary Secretary), Jc Prathik Parsi (Honorary Treasurer), Jc Varun Debbadi (Project Chairman), and Jc Haridarshan Salike (Project Advisor).

The event was graced by Dr. A.V. Subramaniam, Secretary, KMES, and Sridhar Reddy, Joint Secretary, KMES, who felicitated the trainers for their valuable contributions. Mrs. B. Shanti Vedula also honored the occasion.

Recognized by the Telugu Book of Records, Trainathon was a record-breaking initiative that empowered students with essential skills, leaving a lasting impact on their learning journey.





## **REPORT ON ONE DAY WORKSHOP ON EMPLOYABILITY SKILLS – 05.03.2025**

**Date:** March 5, 2025

**Venue:** MBA Seminar Hall

**Time:** 10:00 AM

**Organized by:** Department of English, Keshav Memorial Institute of Commerce & Sciences (KMICS)

**Chief Guest / Resource Person:** Dr. Anita Abraham

**Budget:** 5,000

**No. of Hours:** 3

**No. of Participants:** 120 final-year students from all streams

**External Participants:** –

**Faculty:** 8

### **Objective:**

The Department of English at Keshav Memorial Institute of Commerce & Sciences (KMICS), in collaboration with the Institution's Innovation Council (IIC), organized a **One Day Workshop on Employability Skills** on **March 5, 2025**, with the objective of preparing students for successful entry into the professional world. The workshop aimed to develop core skills necessary for employment, such as effective communication, interpersonal collaboration, adaptability, confidence, and interview preparedness.

### **Programme Highlights:**

The workshop began at 10:00 AM in the MBA Seminar Hall with a formal welcome to the dignitaries and participants. The **Resource Person, Dr. Anita Abraham**, Principal of Government Degree College for Women, Gajwel, Telangana, and a Certified English Language Trainer (TESOL Global Professional, British Council, and US Department of State), delivered a powerful and engaging session.

Dr. Abraham shared key insights into the dynamic expectations of the modern workplace and emphasized the importance of language proficiency, self-presentation, and critical thinking. Her interactive approach kept the students engaged, as she guided them through real-world scenarios and practical tips to enhance their employability.

### **Participation:**

A total of **120 final-year students** from various disciplines including **B.Com, B.Sc, and BBA** actively participated in the workshop. Their enthusiastic involvement in the discussions and exercises highlighted their eagerness to enhance their career readiness.

### **Program Outcomes:**

The workshop proved to be a valuable learning experience for the students, helping them gain a clearer understanding of the skills needed to succeed in professional environments. Participants reported improved awareness of interview techniques, resume building, and workplace communication. The session also helped build their confidence and clarity regarding career planning.

### **Remarks:**

The event received positive feedback from the students and faculty alike. The presence of an experienced and dynamic resource person added great value to the session. The efforts of the **organizing committee**, including **C. Sanjana (Convener)**, **L. Deepika (Head, Department of English)**, and support from **Principal Smt. V. Santhi**, were instrumental in making the event successful.

### **Conclusion:**



The One Day Workshop on Employability Skills was a commendable initiative by the Department of English at KMICS. It fulfilled its objective of preparing students for the transition from academics to industry and reinforced the institute's commitment to holistic student development. The event left a lasting impact on the students and contributed meaningfully to their professional journey.





## **REPORT ON WORLD POETRY DAY(21.03.2025) & WORLD STORYTELLING DAY (20.03.2025) COMPETITIONS**

**Organized by:** Department of English in collaboration with The Literary Club

**Dates:**

- World Storytelling Day Competition – March 20, 2025
- World Poetry Day Competition – March 21, 2025

**Venue:** Seminar Hall

**Chief Guest:** Smt.V.Santhi, Principal,KMICS

**Budget:** 2,000

**No. of Hours:** 3 hrs

**No. of Participants:** 118 students

**External Participants:** –

**Objective:**

The Department of English, in collaboration with The Literary Club, organized a series of competitions to commemorate **World Poetry Day** and **World Storytelling Day** with the objective of encouraging creative expression among students. The initiative aimed to promote literature as a powerful medium to explore human experiences, foster empathy, and advocate for peace and inclusion through poetry and storytelling. The events provided a platform for students to showcase their literary talent, build confidence, and engage with universal themes through various forms of artistic expression.

**Programme Highlights:**

A variety of competitions were held over two days:

1. **Poetry Writing Competition** (21st March 2025)
  - **Theme:** “Poetry as a Bridge for Peace and Inclusion”
  - Students submitted original compositions that explored how poetry can nurture understanding, harmony, and social connection across diverse backgrounds.
  - Participation: 102 students
2. **Slam Poetry Competition** (21st March 2025)
  - Participants performed self-composed poems, accompanied by an A4-sized artwork or craft piece that enhanced their message.
  - The event encouraged expressive performance and creative interpretation of their poetic themes.
  - Participation: 7 students
3. **Story Narration Competition** (20th March 2025)
  - **Time Limit:** 3 minutes per participant
  - **Themes:**
    - Deep Water – symbolizing challenges or inner struggles
    - Adventure & Exploration
    - Compassion
  - Participants delivered engaging narratives that reflected one or more of these themes, emphasizing originality, clarity, and emotional impact.
  - Participation: 9 students

Each event was thoughtfully curated to provide students with opportunities to reflect on relevant social and personal issues while developing their literary and oratory skills.

### Program Outcomes:

The competitions successfully encouraged student participation in literary arts and provided an inclusive platform for diverse voices and perspectives. The Poetry and Storytelling events enriched the cultural fabric of the campus and fostered a sense of community and shared creativity. Participants displayed exceptional talent and sensitivity in addressing the assigned themes. The events also contributed to improving student confidence, language skills, and artistic awareness.

### Remarks:

The Department of English and The Literary Club received positive feedback from both participants and faculty. The events were well-organized and created a vibrant space for expression and dialogue. The diverse range of themes allowed students to connect their personal experiences to larger social narratives. The enthusiastic response reaffirmed the importance of such literary events in shaping a dynamic and empathetic learning environment.

### Participation & Acknowledgments:

A total of **118 students** participated across all three competitions. The Department of English extends its appreciation to the faculty coordinators, student volunteers, and members of The Literary Club for their support and dedication. Special thanks to all participants for their enthusiastic involvement and commitment to literary excellence.

### Conclusion:

The celebrations of World Storytelling Day and World Poetry Day in March 2025 were a resounding success. The events not only celebrated the power of words and imagination but also emphasized the role of literature in promoting peace, inclusion, and emotional insight. The Department of English and The Literary Club remain committed to fostering literary culture and holistic student development through continued initiatives of this kind.

