

**KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**  
**DEPARTMENTAL ACTIVITIES 2020-21**

**Activity: Inter-Collegiate Online Quiz Carnival**

Organized by the Department of Commerce (UG)

Online QUIZ on GST on 5<sup>th</sup> June 2020

Online QUIZ on Income Tax on 6<sup>th</sup> June 2020

Online QUIZ on Financial Accounting on 8<sup>th</sup> June 2020

Online QUIZ on Cost Accounting on 9<sup>th</sup> June 2020

A total of 1625 students benefited from the Online Quiz Carnival.

Throughout Telangana State Students from the different colleges had participated.

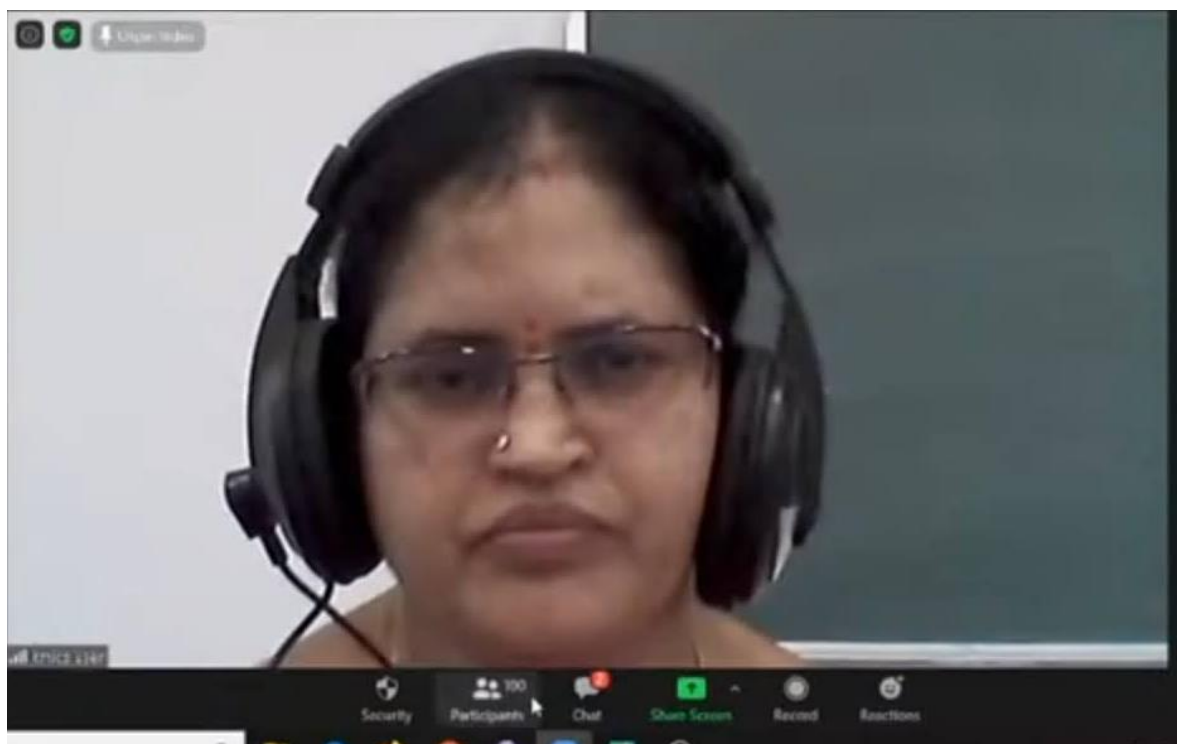
**Activity: “Career Awareness Program on the Company Secretaries”**

Organized by the Department of Commerce (UG) on 14<sup>th</sup> June 2020

**Activity: National Webinar on “Impact of Covid-19 on Global Trade and Commerce”**

Organized by the Department of Commerce (UG & PG) on 15<sup>th</sup> June 2020

Resource person: Dr.K.V Achalapathi, Retired Professor of Commerce, Osmania University, Secretary and Correspondent, Director, Dhanwatari Institute of Science and Technology, Hyderabad.



## MSME problems under lockdown

- However, even if global economies bounce back sooner than expected, Indian MSMEs are likely to pay a high price.
- These companies are too small to have enough of a cushion to last through a pandemic like this one. Add to this the fact that many of these companies have been asked to down shutters or curtail operations while still paying employees and that's apart from meeting costs for taxes, power, and other utilities.

Zoom interface elements: You are screen sharing, Stop Share, Unmute, Stop Video, Security, Participants, New Share, Pause Share, Annotate, Remote Control, More.

In this webinar Resource person, Dr. K.V. Achalapathi Explained the situation of the covid-19 pandemic, reaching the peak, Background of Trends in Trade and commerce. And he also explained the effect of covid-19 globally in China, the USA, UK, India, France, New Zealand, Taiwan, etc. He also explained the Impact of Covid-19 on the Indian Economy and On Indian Trade and commerce, challenges, and opportunities. 1260 participants participated in the webinar.

### **Activity: Inauguration of “Tally Pro Course”**

Organized by the Department of Commerce (UG & PG) on 10<sup>th</sup> December 2020

Coordinator by Mrs. K .Sreedevi

Inaugurated by Mr. N. Venu Gopal, Regional training partner, Tally Education Pvt. Ltd and Mr.Raghu, Regional manager , Tally Education Pvt Ltd was the Guest.

Mr. Venu Gopal explained the students about importance of Tally, job opportunities, importance of Tally PRO course certificate. Mr. J Nageshwar Rao Principal of Keshav Memorial Institute of Commerce And Sciences graced the occasion and motivated the

students to take up the course by his speech. Tally course was for 45 days i.e 90 hours. During this course the students not only attempted MOCK test given by Tally Education Pvt. Ltd but also taken topics wise MCQ Exams conducted by the tutors. 49 students were registered for Tally Pro Certificate course.

Tally PRO online exam was conducted on 11<sup>th</sup> December 2020 due to COVID pandemic Situation.





## **Activity: Fabric Painting Workshop**

Organized by Department of Commerce (UG) and Arts club, Ed cell on 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup> February 2021

26 students enrolled and participated enthusiastically.





## **Activity: College Level Webinar on “Capital Market Awareness”**

Organized by the Department of Commerce (UG) on 16<sup>th</sup> April 2021

Resource Person: Mr. Venugopal Rayirath.

Students participated enthusiastically



Mr. Venugopal Rayirath Resource Person



He clearly explained the Power of Compounding, Basic features of Asset Classes, BSE SENSEX and GOLD, Return on Investments, Mutual funds, Financial Planning.

### **Activity: Webinar on Digital Marketing Trends**

Organized by the Department of Commerce (UG) on 19<sup>th</sup> April 2021

Resource person: Mr. Tarakram Thumati

98 students participated enthusiastically.



Mr. Tarakram Thumati Resourse Person





He clearly explained Digital Marketing, Marketing revenue, Understanding Affiliate marketing, Types of commission models, Affiliate marketing revenue, promoting products, and adding some administration.

### **Activity: International Webinar on”How to be Resilient in the Competitive World”**

Organized by the Department of Commerce (UG) on 6<sup>th</sup> May 2021

Resource person: Mrs.P.Deepthi Rao (USA), Behavior Therapist (RBT), Life Coaching

Mrs.Deepthi Explained clearly about self-care, the practice of mindfulness, how to Avoid Negative outlets, how to be proactive. And clearly explained about avoiding 7C’s for a better life and enhancing 7C’s for success.

## **Activity: State Level Webinar on “Data Visualization with Excel and Power BI”**

Organized by the Department of Commerce (UG) on 7<sup>th</sup> May 2021

Resource person: Mr. Alok Kumar Singh

Mr. Alok has explained in detail about Data Visualization with Excel and Power BI. Practically he explained use Excel in the business and visualization how helpful To Management to understand clearly the position of the business in an easy way to take important decisions.

Students enthusiastically participated and practiced excel and power BI.

## **Activity: State Level Webinar on “Data Analysis with Python and MYSQL”**

Organized by the Department of Commerce (UG) on 8<sup>th</sup> May 2021

Resource person: Mr.Vinod Bigimalla

Mr. Vinod explained the applications of python and MySQL. To process the massive amounts of data we need more effective algorithms. This is made possible only with Data Analysis. It is an application of structured statistical and mathematical techniques. Mr.Vinod explained about Role of Python in Data Science and how Python is used for the Analysis and essentials of python libraries.

## **Activity: Launching of “CA Foundation Course Coaching Classes”**

Organized by the Department of Commerce (UG)

CA FOUNDATION COACHING CLASSES from 22<sup>nd</sup> February 2021







***# Students have enrolled and Classes are Going On.***