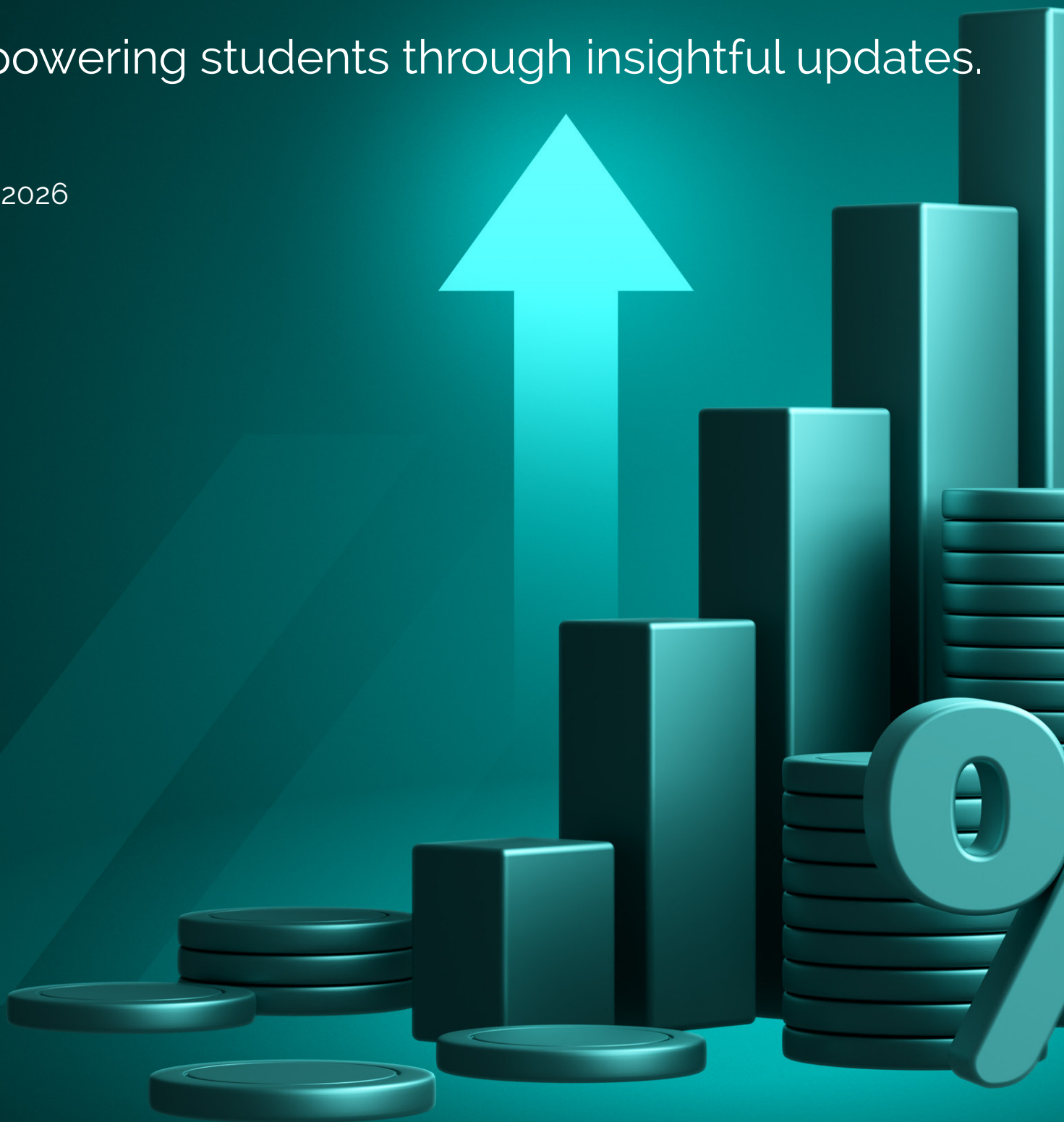


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BBA NEWSLETTER

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17-03-2026



WAR AFFECTS ON BANKING CONDITIONS

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Article by- N.Greeshma BBA 2nd year,general

HOW IRAN WAR COULD IMPACT INDIAN BANKING SECTOR

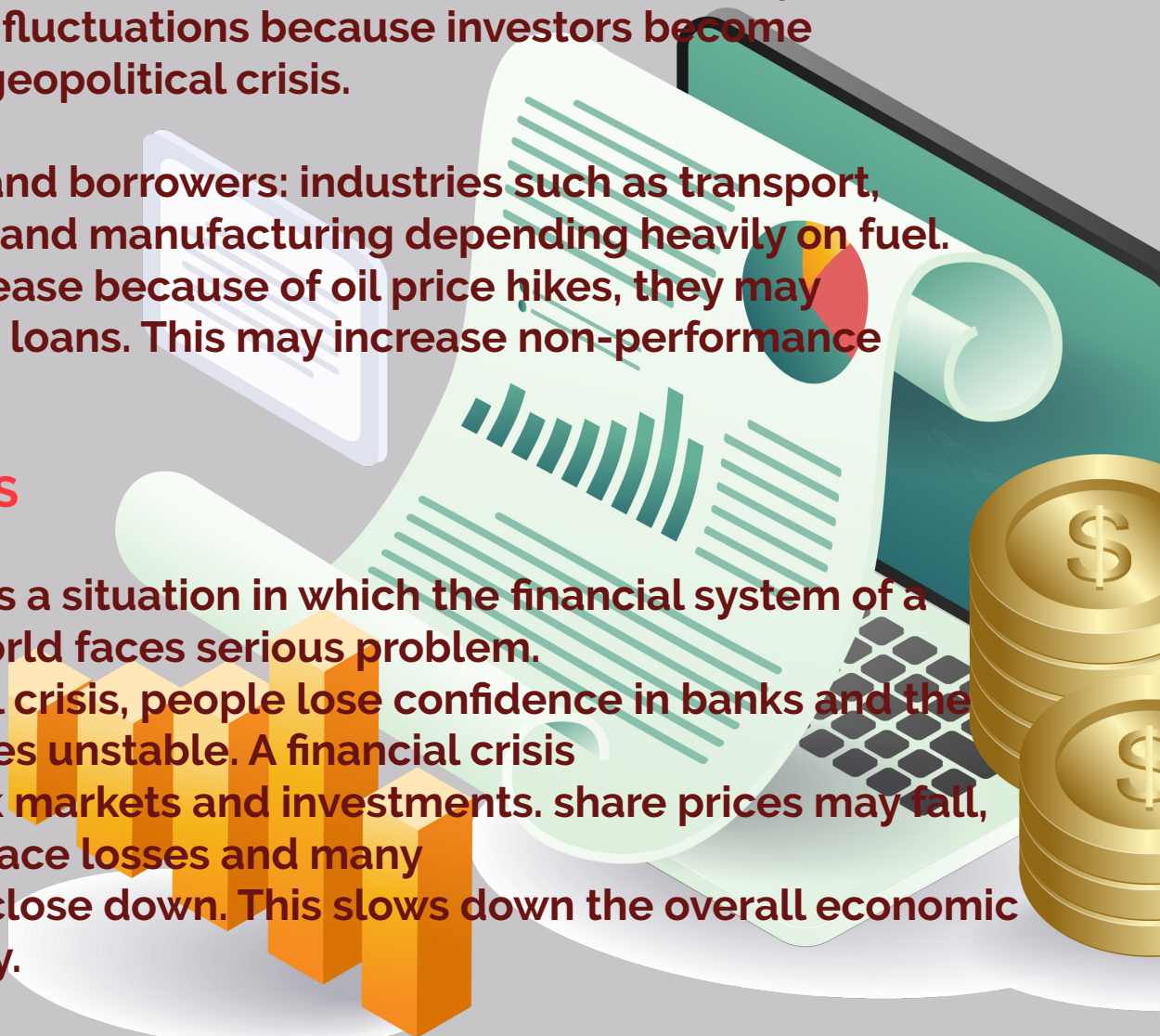
The Iran war can affect Indian banking sector indirectly through the economy, oil prices, trade and financial markets. When inflation rises due to high fuel prices, banks may offer higher interest rates on deposits while lending rates may not increase equally.

Stock market volatility: Conflicts in the middle east can cause uncertainty in global markets. Banking stocks in India including major banks like HDFC Bank and state bank of India may experience price fluctuations because investors become cautious during geopolitical crisis.

Stress on banks and borrowers: industries such as transport, airlines, logistics and manufacturing depending heavily on fuel. If their costs increase because of oil price hikes, they may struggle to repay loans. This may increase non-performance assets for banks.

FINANCIAL CRISIS

A financial crisis is a situation in which the financial system of a country or the world faces serious problem. During a financial crisis, people lose confidence in banks and the economy becomes unstable. A financial crisis also affects stock markets and investments. share prices may fall, companies may face losses and many businesses may close down. This slows down the overall economic growth of country.



Latest Companies In Hyderabad



Article by: Ambika Methre

Year : BBA 2nd Year

Hyderabad is one of the fastest-growing technology hubs in India. Many new startups and global companies are opening offices in the city because of its excellent infrastructure, skilled workforce, and strong IT ecosystem.

Some of the latest and fast-growing companies include Skyroot Aerospace, Recykal, MosChip Technologies, and Cyient. Skyroot Aerospace works on rocket and satellite launch technology. Recykal develops digital solutions for waste management and recycling. MosChip Technologies focuses on semiconductor design and engineering services, while Cyient provides global engineering and technology solutions.

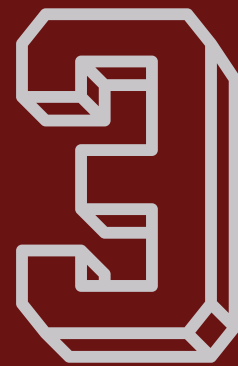
These companies help Hyderabad grow as a major innovation center, creating job opportunities and supporting technological development in India.

Key Points

1. Skyroot Aerospace works on rocket and satellite launch technology.
2. Recykal develops digital solutions for waste management and recycling.
3. MosChip Technologies focuses on semiconductor design and engineering services.
4. Cyient provides global engineering and technology solutions.
5. Hyderabad is a fast-growing technology hub in India.
6. The city has good infrastructure and a skilled workforce.
7. These companies create jobs and support technological development in India.



Report: Surge in Gold and Silver Prices Amid Global Uncertainty (Dec 2025 – Jan 2026)



Article by:-ALEKHYA GOPI
BBA Retail 1st year

Introduction

Between Dec 2025 – Jan 2026, gold and silver prices reached record highs due to interest rate expectations, geopolitical tensions, trade tariffs, and strong industrial demand.

1. Silver Record High (10 Dec 2025)

Silver crossed \$60 per ounce due to expectations of US interest rate cuts and strong demand from electric vehicles, solar panels, and technology industries. Limited supply also pushed prices higher.

2. Gold and Silver Surge (22 Dec 2025)

Gold crossed \$4,400 per ounce as investors looked for safe-haven assets during geopolitical tensions and trade conflicts. Central banks also increased gold reserves.

3. End of 2025 Market (31 Dec 2025)

Gold rose over 60% in 2025, reaching \$4,549, while silver reached \$83 per ounce. Inflation concerns, government debt, and ETF investments drove the rally.

4. Tariff Impact (19 Jan 2026)

New US tariff threats increased global uncertainty. Gold reached \$4,689, and silver rose to \$94 per ounce, as investors moved from stocks to precious metals.

Conclusion

Precious metals surged due to economic uncertainty, industrial demand, and geopolitical tensions, making them important safe-haven investments.



Living in the Age of a Polycrisis: When the world faces multiple challenges at once

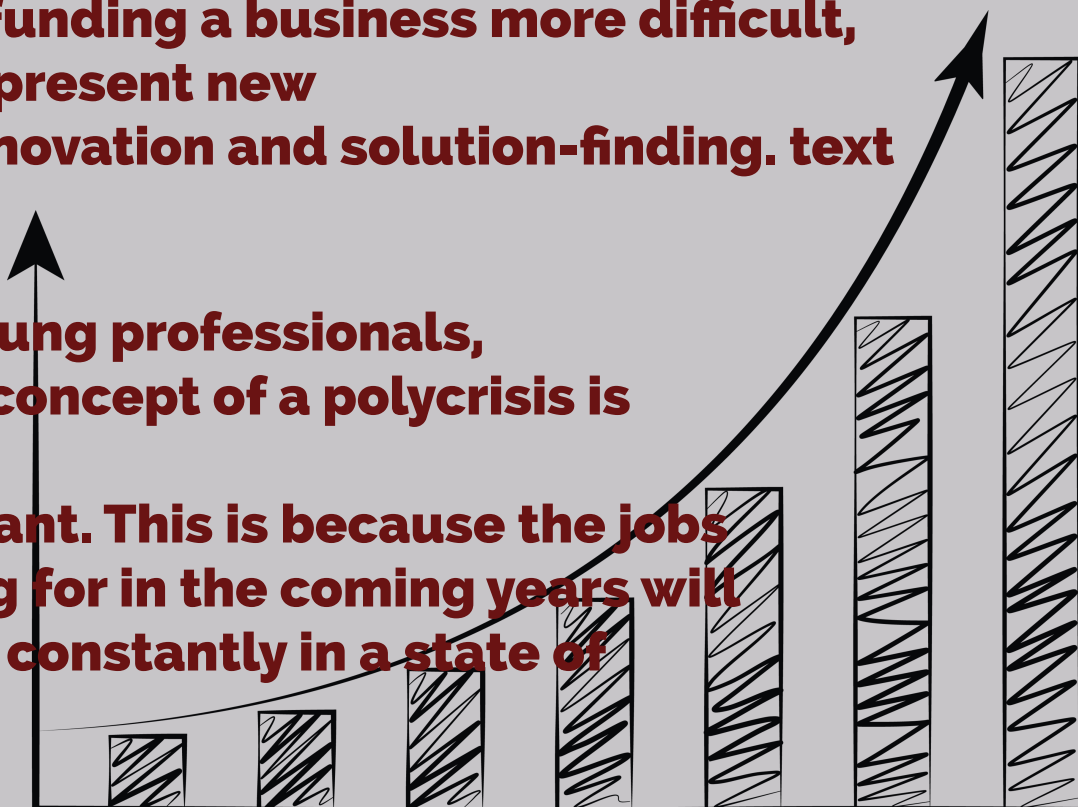
Article by:-Kavya
Bba RO 2nd year



Year after year, topics such as economic growth, business trends, and global markets tend to focus on specific major events, such as economic recession, policy changes, or groundbreaking inventions. However, over the past few years, the global economy has been facing something much more complicated. Experts and economists have started calling this phenomenon a "Polycrisis," a term used to describe an environment where multiple crises are unfolding at the same time, each interacting with the others to increase their overall effects.

For businesses, this means being in a constant state of adaptation in order to deal with this uncertainty. For startups and entrepreneurs, this is a double-edged sword. While economic uncertainty makes funding a business more difficult, new problems also present new opportunities for innovation and solution-finding. text

For students and young professionals, understanding the concept of a polycrisis is becoming increasingly important. This is because the jobs we will be preparing for in the coming years will be in a world that is constantly in a state of evolution.



GREEN BUSINESS: WHEN SUSTAINABILITY BECOMES SMART ECONOMICS



**Article by:-Rithika
BBA RO 2nd year**

For a long time, business success was measured mainly through profits, expansion, and market dominance. Environmental concerns were often seen as secondary issues, discussed mostly in policy circles rather than boardrooms. Today, however, that perception is rapidly changing. Across the world, businesses are increasingly recognizing that sustainability is not just an ethical choice—it is also a smart economic strategy. One of the biggest forces driving this transformation is climate change. As global temperatures rise and environmental risks become more visible, governments and consumers are demanding more responsible corporate behaviour. International initiatives such as the Paris Agreement have encouraged countries to adopt stricter environmental policies, pushing industries to reduce emissions and invest in cleaner technologies. For students and young professionals, the emergence of green business represents an important change in the global economic landscape. The careers that students are preparing for in marketing, design, management, and entrepreneurship, among other fields, will increasingly include green business. The intersection of environmental responsibility and business strategy is an important concept for students to understand as they enter the workforce.



"Thank you"