

ESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University & NAAC Accredited)

Narayanaguda, Hyderabad – 500029

A Unit of Keshav Memorial Educational Society

Report on FDP Programme Conducted by CRISP

Date: 10, 11, 12

Venue: Keshav Memorial Institute of Commerce and Sciences

Duration: 3 Days

No. of Participants: 50

### **Objective**

The Faculty Development Programme (FDP) conducted by CRISP for the retail and BFSI faculties, was designed to enhance teaching competencies, research capabilities, and professional skills of faculty members. The initiative focused on:

- \* Empowering educators with modern pedagogical tools
- \* Improving classroom delivery and student engagement
- \* Integrating innovative teaching–learning methodologies
- \* Strengthening faculty understanding of emerging business trends, digital teaching tools, and industry-relevant curriculum practices

### **Programme Outcomes**

The FDP significantly contributed to strengthening the academic and professional skills of the participants. Faculty members were able to:

- \* Gain insights into modern pedagogical practices and technology-enabled teaching
- \* Understand innovative classroom strategies for active and outcome-based learning

- \* Learn contemporary business trends relevant to the curriculum
- \* Enhance research capabilities, presentation skills, and academic writing proficiency
- \* Improve student engagement techniques and assessment strategies
- \* Explore interdisciplinary approaches to teaching management subjects

Feedback from participants indicated:

- \* Increased confidence in teaching
- \* Improved preparedness for classroom delivery
- \* Better alignment with current academic standards and industry expectations

Programme Highlights

The programme was coordinated by the Department of BBA, KMICS in collaboration with CRISP . Sessions were conducted by expert trainers and resource persons through:

- \* Interactive lectures
- \* Hands-on activities
- \* Case studies
- \* Group discussions

Special sessions on classroom management and Outcome-Based Education (OBE) made the training more impactful and dynamic.

### **Remarks**

The FDP programme received excellent feedback from all participants. Faculty members appreciated:

- \* The relevance of topics covered
- \* The expertise of resource persons
- \* The practical applicability of the methods taught

The initiative successfully strengthened professional development and enriched the overall experience.

Hospitality arrangements and freshly served food ensured comfort for both participants and trainers throughout the three-day programme.

### **Conclusion**

The FDP programme conducted by CRISP proved to be a highly beneficial and enriching experience. It aligned with the institution's vision of promoting academic excellence and continuous faculty development. By adopting innovative teaching methodologies and updated knowledge, faculty members are now better equipped to deliver engaging and industry-relevant learning experiences to students.

The programme reaffirmed the institution's commitment to fostering a culture of professional growth, academic innovation, and quality enhancement in higher education.



## **KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES**

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### **Report on**

#### **Session Details**

**Title of the session: Field/ Exposure visit to Incubation unit**

**Date:27/03/2026**

**Duration:1Day**

**Activity Category: IIC Calendar/MIC Driven/Self Driven/Celebration**

**Theme:Entrepreneuship and startup**

**Venue: CIPET**

**Organised by:IIC**

**Budget:- Travel Expenses Covered by Institution**

**No. of Ideas generated: 3**

**Name of the coordinators: 1)J.MANOHAR**

**2)M.SHYAM SUNDER**

#### **CIPET Details:**

Central Institute of Petrochemicals Engineering & Technology (formerly Central Institute of Plastics Engineering & Technology) is a premier Government of India institute under the

Ministry of Chemicals & Fertilizers. The Hyderabad center was established in 1987 to provide education, training, research, and technical services in plastics, polymers, petrochemicals, mould design, and manufacturing technologies.

CIPET Hyderabad specializes in:

Plastics Engineering

Polymer Technology

Mould Design

CAD/CAM/CAE

Manufacturing & Processing

Testing and Quality Control

Skill Development Programs

CIPET Hyderabad has strong placement support in plastics and manufacturing industries.

According to official placement data:

2023–24 placement percentage reported: 100% for several diploma and PG diploma programs.

### **Outcome/Report of the activity:150words**

Exposure to Innovation Ecosystem: Students and participating faculty members conducted an immersive field exposure visit to a fully functional incubation ecosystem center to gain practical insights into industrial workflows and bridge foundational academic theory.

Understanding Startup Lifecycle: Interactive roundtable discussions were conducted alongside incubation heads regarding the step-by-step technical pipeline required to progress an innovative idea from baseline concept to validated prototype, validation testing, and subsequent market deployment.

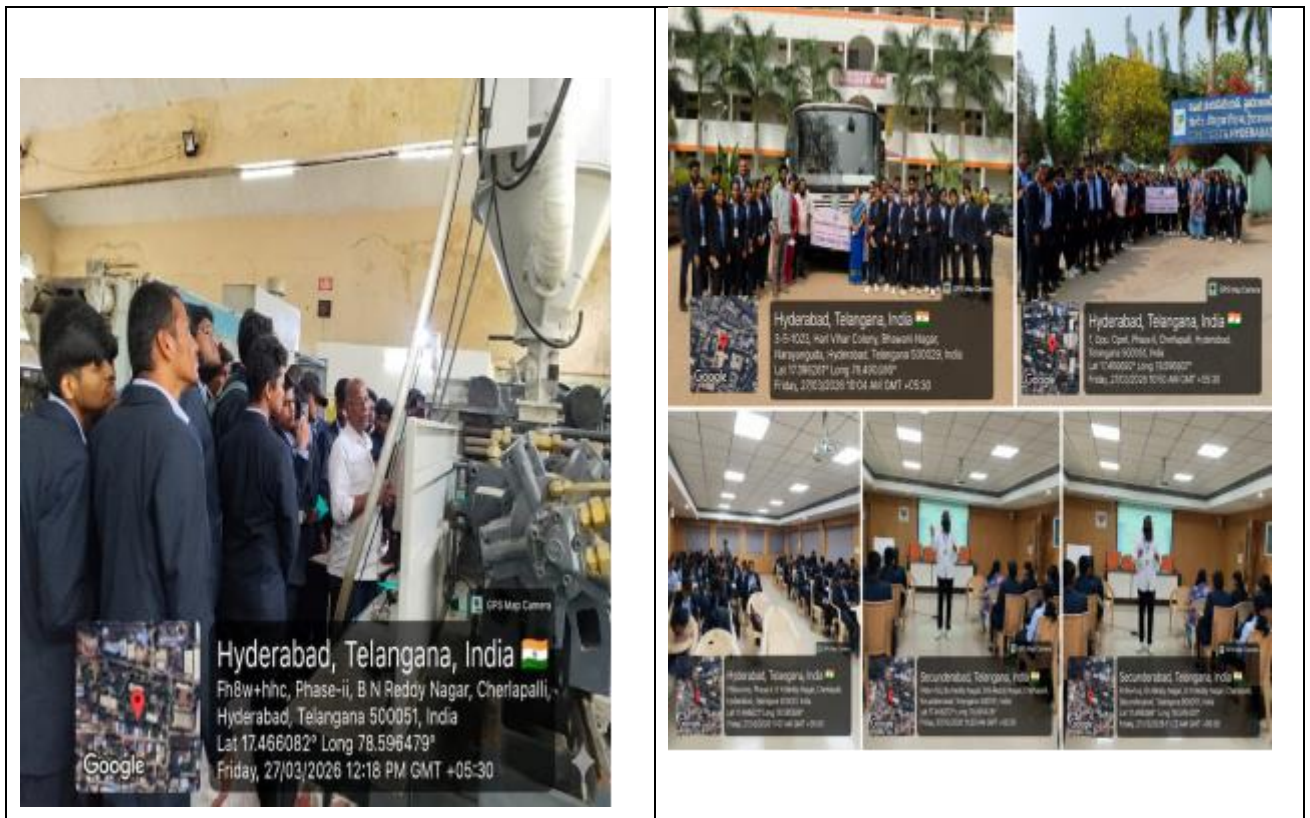
IP and Commercialization Support: Attendees secured clear, actionable guidance regarding patent filing protocols, technology transfer agreements, commercial licensing mechanics, and various government funding streams available to young innovators.

Idea Selection & KPIs achieved: The active exposure successfully motivated the student cohort, fulfilling MoE Key Performance Indicators (KPIs) by establishing a structural path to isolate and filter a minimum of 3 startup tracks for forthcoming incubation, Legal IP Support and expert mentorship.

**Participant details:**

Total no. of Student participation:58

Total no. of Staff (Teaching/Non-teaching) participation:2





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### **Report on**

#### **Session Details**

**Title of the session:** Start-up Legal and Ethical Steps

**Date:** 23 April 2026

**Duration:** Two Hours

**Activity Category:** IIC Calendar/MIC Driven/Self Driven/Celebration

**Theme:** Entrepreneurship and Startup

**Venue:** Seminar Hall, White Building

**Organised by:** NIRF-IIC

**Budget:** Nil

**Expert/Speaker Details:**

**Name:** Mrs. Madhurima Chadalavada

**Designation:** Assistant Professor

**Organization:** KMICS

**Brief about Expert/Speaker:** Madhurima Chadalavada is a dedicated educator with 15 years of teaching and academic leadership in management, commerce, and behavioural sciences. She holds postgraduate qualifications in MBA Marketing, M.com Finance, MA in English Literature, PGDHRM, and a Diploma in Business Communications demonstrating strong interdisciplinary academic grounding. She is also a Governing Body Member of St. Joseph Public School, Hyderabad, contributing to educational planning, policy framing, and institutional development.

**Outcome/Report of the activity:150words**

- Explanation of legal procedures such as registration, licensing, and compliance requirements.
- Discussion on ethical business practices and responsible conduct.
- Real-life examples illustrating challenges faced by entrepreneurs.
- Interactive discussion where students actively engaged with the speaker.

**Participant details:**

**Total no. of Student participation:** 40

**Total no. of Staff (Teaching/Non-teaching) participation:** 5



four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching)



four Photographs/Screenshots that show the participation of students and teaching)





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## **A Unit of Keshav Memorial Educational Society**

### **Report on**

#### **Session Details**

**Title of the session:** Innovation and Entrepreneurship Outreach Program in Schools

**Date:** 24-02-2026

**Duration:** 4 hours

**Activity Category:** IIC Calendar/MIC Driven/Self Driven/Celebration

**Theme:** Innovation and Design Thinking

**Venue:** Keshav Memorial High School, Narayanguda

**Organized by:** Institution's Innovation Council (IIC), KMICS

**No. of Ideas generated:** 14

**No. of Marketing Strategy Documents:** 14

**Name of the coordinators:** 1) Shilpa D

2) Namitha

#### **Outcome/Report of the activity:150words**

The program aimed to create awareness among school students about innovation, creativity, and entrepreneurial thinking.

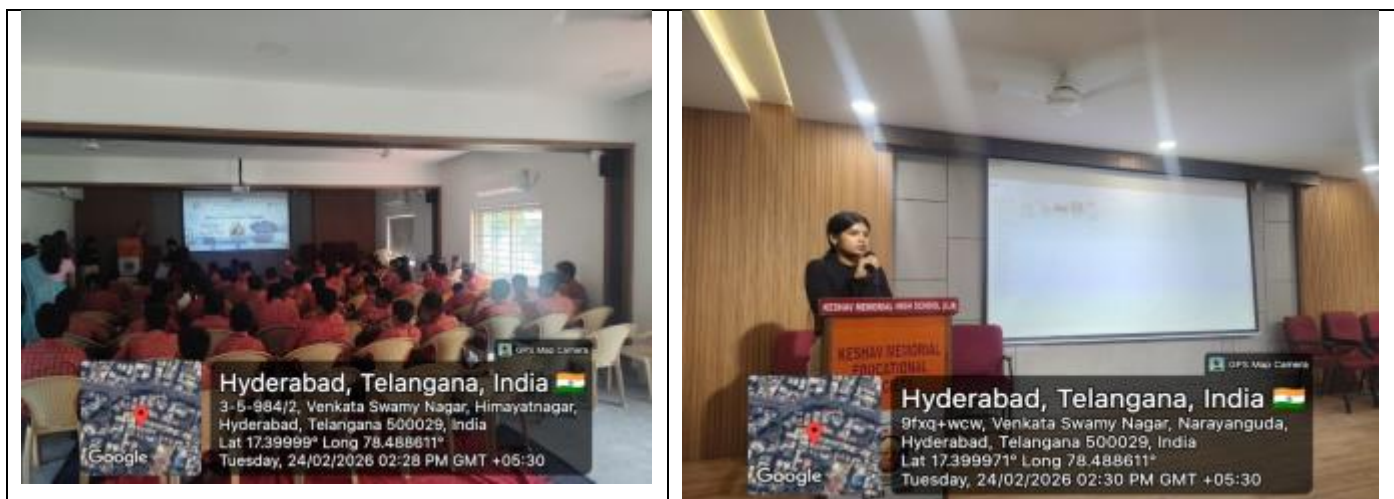
The session included interactive discussions, hands-on activities, and idea-generation exercises to help students understand problem-solving through design thinking. The resource persons explained the importance of innovation in daily life and encouraged students to think creatively and develop practical solutions to real-world problems. Local innovators and faculty members engaged with the participants, motivating them to explore entrepreneurial opportunities from a young age.

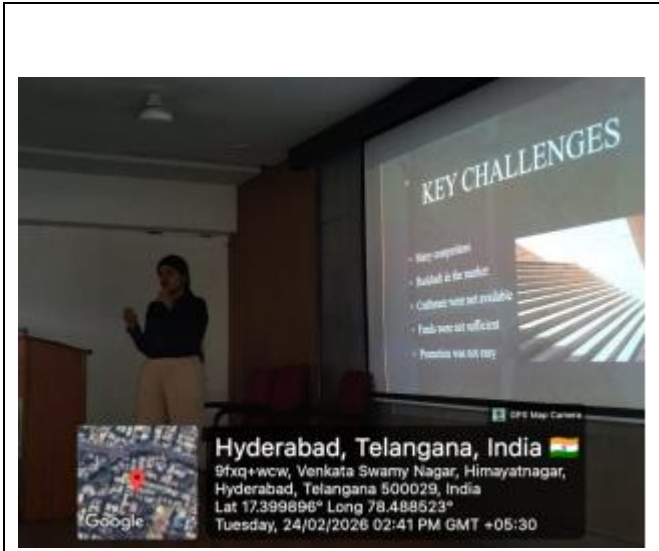
More than 40 school students actively participated in the outreach program. The event successfully fostered curiosity, creativity, and confidence among students. Overall, the program was impactful and contributed to building an innovation-driven mindset among young learners.

### **Participant details:**

Total no. of Student participation: 62

Total no. of Staff (Teaching/Non-teaching) participation: 4







KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES

CIRCULAR

Institution's Innovation Council  
KMICS  
Narayanguda, Hyderabad.

Subject: A Session on "Innovation and Design Thinking"

This is to inform that KMICS is organizing a session titled "Innovation and Design Thinking". The session aims to develop Creative Thinking, Build Problem – Solving Skills and Encourage Teamwork and Leadership.

**Details of the Workshop:**

**Date:** 24-02-2026

**Time:** 1.20 PM

**Venue:** Keshav Memorial High School, Narayanguda, Hyderabad

**Speaker:** MS. Swetha, Media Head and Finance Manager, NIVAA

**Objectives of the Session:**

- To make students innovators, not just learners.
- To encourage learning by doing.
- To build confidence to present ideas.
- To inspire future entrepreneurs
- Encourage the budding Entrepreneurs.

Yours Sincerely

Mrs. Shilpa D

Start-Up Coordinator, IIC.

Mrs. Shравanthi P

PRINCIPAL

## **KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES**

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### **Report on session regarding Data Technologies with Ethical and Sustainable Business Practices**

**Date:** September/18/ 2025

**Venue:** Keshav Memorial Institute of Commerce and Sciences – White Building

**Budget:** ₹1500/-

**No. of Hours:** 2 hours

**No. of Student Teams Participated:** 51

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#### **Objectives of the Session**

To understand the role of data technologies in modern business.

To explore how ethical frameworks guide data usage.

To analyse the impact of data-driven decisions on sustainable business practices.

To understand how data technologies can be better utilised in decision making and Management.

#### **Program Outcomes**

- Understood the role of data technologies in modern business.
  - Realized the importance of ethics in data usage and decision-making.
  - Learned data-driven insights to solve business challenges.
  - Awareness about data privacy, security, and fairness.
  - Understood how businesses can adopt green and sustainable practices.
  - Learned about emerging technologies with an ethical and sustainable mindset.
- 

#### **Remarks**

The session on Integrating Data Technologies with Ethical and Sustainable Business practices, was highly informative and gave the students a clear understanding of how data technologies can be integrated with ethical and sustainable business practices.

- The session successfully emphasized that technology alone is not enough; ethical values and sustainability considerations are equally important.
- Participants expressed that the session broadened their perspective on responsible use of data in business.
- Overall, the session was impactful, thought-provoking, and aligned well with current global business trends. The event saw active student engagement, creativity, and professional-level presentations.

### **Programme Highlights**

The program commenced at 11:30 AM in the White Building and was coordinated by **Smt. J. Madhurima**, along with **Mr. J. Manohar** and **Mrs. Namitha Pavithran**, under the guidance of **Smt. V. Santhi**, Principal.

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### **Conclusion**

The session on Integrating Data Technologies with Ethical and Sustainable Business Practices successfully highlighted the critical role of technology in shaping modern organizations while emphasizing the need for ethics and sustainability in decision-making. The speaker Mr. Arjunrao Rajanala (HOD and Associate professor Aurora's PG College) delivered the session with great clarity and depth, combining technological knowledge with practical business insight. Overall, the session enabled students to develop a holistic perspective on using data technologies as enablers of sustainable growth, preparing them to become responsible and forward-thinking business leaders.



Estd :1994

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***A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY***

*Welcome You  
to*

*Session on Integrating Data Technologies With  
Ethical and Sustainable Business Practices*

**Date : 18/09/2025**

**Venue : Seminar Hall**

**Time: 11:30 am**



**Guest speaker : Arjunrao Rajanala**

HOD & Associate Professor

Aurora's PG College



**Smt. J. Madhurima**  
Convenor

**Smt. L.Deepika**  
IQAC Cordinator

**Smt.V.Santhi**  
Principal



Hyderabad, Telangana, India   
3-5-1006, Beside Praas Health Club, Hari Vihar Colony, Bhawani  
Nagar, Narayanguda, Hyderabad, Telangana 500029, India  
Lat 17.398693° Long 78.490142°  
18/09/2025 12:02 PM GMT +05:30

GPS Map Camera



Hyderabad, Telangana, India   
3-5-199/34, Hari Vihar Colony, Bhawani Nagar,  
Narayanguda, Hyderabad, Telangana 500029, India  
Lat 17.398495° Long 78.490489°  
18/09/2025 12:02 PM GMT +05:30

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# **Report on Workshop – A session on “Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs”**

**Date:** July 31<sup>st</sup>, 2025

**Venue:** Keshav Memorial Institute of Commerce and Sciences (KMICS)

**Budget-2,000**

**Chief Guest-** Madhurima Chadalavada, Assistant Professor, BBA, KMICS.

**Organized by:** Institution’s Innovation Council (IIC), KMICS

**Duration:** Approximately 1.5 Hours

**Participants from KMICS:**

- Students:40
- Faculty Members: 2

**Event Title: A Session on Angel Investment/ VC Funding Opportunities for Early Stage Entrepreneurs.**

**Objective:**

- To create awareness about Funding Avenues.
- To know the Investment Process.
- To know the Legal and Financial Aspects.
- Share Success Stories and Case Studies.
- Encourage the budding Entrepreneurs.

**Program Summary:**

The session was conducted by **MRS. MADHURIMA CHADALAVADA**, Assistant Professor, BBA, KMICS. The speaker shared about Funding Avenues and Investment Process and offered practical advice on getting Angel Investment and VC funding.

Key areas covered during the session included:

- Introduction to Startup Funding.
- Angel Investment Process.
- Venture Capital Funding.
- Success Stories and Case Studies.
- Q &A and Interactive Session.

## Key Takeaways:

- Participants gained a clear understanding of the Angel Investment.
- Students learned some real time success stories and case studies.
- Encouraged innovative minds to think about scalable business ideas.
  
- Helped bridge the gap between innovative ideas and financial support.

The Institution's Innovation Council (IIC) at KMICS facilitated the workshop, with participation from students and faculty members. The session was well-received, and attendees appreciated the unique perspective offered by the resource person.

## Conclusion:

The **Workshop - "A Session on Angel Investment/ VC Funding Opportunities for Early-Stage Entrepreneurs."** effectively introduced students to the crucial components angel investment and VC Funding. The event contributed to strengthening entrepreneurial awareness and inspired participants to approach business with responsibility and preparedness.





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**A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY**

**Institution's Innovation Council Invites You  
to  
A Session on Achieving Problem-Solution Fit & Product- Market Fit**

**Date : 25/02/2025  
Venue : MBA Seminar Hall  
Time: 11:00 am**



**Speaker : Vinay Kolu**  
**Founder & CEO**  
**KLVIN.ai**



**Smt. J. Madhurima**  
**Coordinator**

**Mr. J.Manohar**  
**Member**

**Smt.L.Deepika**  
**Convener**

**Smt.V.Santhi**  
**Principal**